

<b>INFORMATION DISCLOSURE CITATION</b>	<b>Docket Number</b> 98-043-C1	<b>Serial Number</b> Not Yet Assigned
	<b>Applicants</b> WALKER et al.	
	<b>Filing Date</b> December 4, 2003	<b>Group Art Unit</b> Not Yet Assigned

**U.S. PATENT DOCUMENTS**

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E

**FOREIGN PATENT DOCUMENTS**














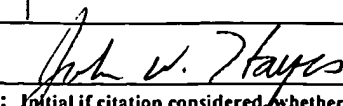
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							Yes	No
<i>js</i>	A	EP 0 025 754 B1	06/22/83	Europe				
<i>js</i>	B	WO 96/21192	07/11/96	PCT				
<i>js</i>	C	WO 96/29668	09/26/96	PCT				




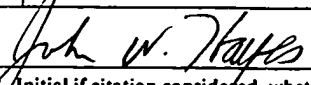
**OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)**


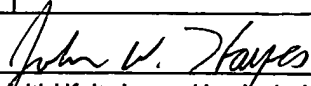
<i>js</i>	D	Bagot, Brian, "Brand Report: Service, Please", Marketing & Media Decisions, August 1990, pp. 79-83, ISSN: 0195-4296.
<i>js</i>	E	Ramirez, Anthony, "The Pizza Version of Dialing '911'", The New York Times, September 9, 1991, Section D, pg. 1, Column 3, Financial Desk.

<b>EXAMINER</b> <i>John W. Hayes</i>	<b>DATE CONSIDERED:</b> <i>9/24/2004</i>
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**EXAMINER:** Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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	F	O'Kane, Gerry, "Parking your car by computer", South China Morning Post, March 23, 1993, Section: Supplement, pg. 3.	
	G	Casper, Carol, "Restaurants seek loyal customers.", Direct, May 1994, Section: Vol. 6, No. 5, pg. 18, ISSN: 1046-4174.	
	H	"Food Lion Launches Frequent Shopper Plan", Supermarket News, January 30, 1995, Vol.; 45, No. 5, pg. 17.	
	I	"Brazilian companies sell by affinity card", Insurance Industry International, February 1995, No. 32, pg. 6.	
	J	Rubel, Chad, "Young firm armed with technology fights an old giant; ETM to Ticketmaster: Let's rock", Marketing News TM, June 19, 1995, pg. 2.	
	K	"Stop & Shop Debuts Mastercard", Chain Store Age Executive Fax, October 23, 1995, Section: No. 44, Vol. 2.	
	L	Marriott, Anne, "A credit card deal - or not?; Co-branded cards' offers raise takers, debts", The Washington Times, July 17, 1996, Section: Part B, Business, pg. B7.	
	M	"Click this box for extra pepperoni; CyberSlice routes online orders", The Dallas Morning News, December 2, 1996, Section: Business, pg. 6D.	
	N	Cross, Richard et al., "The Customer Value Chain", Marketing Tools, January 1997/February 1997, Section: Database/Direct, pg. 14.	
	O	Bradford, Stacey L., "Food Lion: King of the jungle?", Financial World, January 21, 1997, Financial World, Vol. 166, No. 1, pg. 24, CODEN: FIWOAR, ISSN: 0015-2064.	
	P	Purpura, Linda, "Green Hills Farms finding gold in frequent-shopper cards.", Supermarket News, February 24, 1997, Section: No. 8, Vol. 47, pg. 19, ISSN: 0039-5803.	
	Q	Gilligan, Gregory J., "Ukrop's Branches Into Finance...", The Richmond Times Dispatch, April 27, 1997, Section: Business, pg. E-1.	
	R	Bowie, Liz, "Food Lion looks toward Baltimore...", The Baltimore Sun, April 28, 1997, Section: Business, pg. 11C.	
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	S	"Grocery shopping goes on line in many markets; Technology spurs remote ordering concept", The Dallas Morning News, May 12, 1997, Section: Business at Pg. 2D.	
	T	Stoneback, Diane, "It's In The Cards...", The Morning Call, June 18, 1997, Section: A.M. Magazine, pg. D1.	
	U	"A & P/Dominion Joins Air Miles (R) Reward Program", Canada Newswire, " August 21, 1997, Section: Financial News.	
	V	Popyk, Bob, "Turn customers into torchbearers", Information Access Company, a Thomson Corporation Company, National Trade Publications, Boating Industry, September 1997, No. 9, Vol. 60, Pg. 33, ISSN: 0006-5404.	
	W	Purpura, Linda, "The great equalizer: when it comes to customer-loyalty programs, quick reactions to incoming data give independent retailers a competitive advantage.", Supermarket News, September 1, 1997, Section: No. 35, Vol. 47, pg. 17, ISSN: 0039-5803.	
	X	Appel, Ted, "Smart Coupons Save Big, Stores Track Spending With Discount Cards", The Press Democrat, October 5, 1997, Section: pg. E1.	
	Y	Blackwell, Richard, "Get Club z points for shopping CIBC", The Financial Post, October 9, 1997, Section: Section 1, News, pg. 17, Company News.	
	Z	Bird, Anat, "Super Community Banking: Sharpen Strategy to Keep Your Bank's Most Profitable Customers for Long Haul", The American Banker, December 3, 1997, Section: Community Banking, pg. 4.	
	AA	"Here Come the Canadian Marketers", Credit Card Management, January 1998, Section: Card Watch".	
	BB	Heller, Al, "Chain Pharmacy: Forecast '98: New Technology Advances Pharmacy Productivity", Lebhar-Friedman Inc., Drug Store News, January 12, 1998 at Pg. CP29.	
	CC	Smith, Rebecca, "Buy More, Pay Less", Pittsburgh Post-Gazette, January 19, 1998, Section: Business, pg. E-1	
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	DD	Website: "CIBC Club Z* VISA Card", ( <a href="http://www.cibc.com/products/visa/VisaClubZ.htm">http //www cibc com/products/visa/VisaClubZ htm</a> ), download date: February 1, 1998.	
	EE	Website: "Club Z - Your Rewards On-Line", ( <a href="http://www.hbc.com/clubz/default.asp">http //www hbc com/clubz/default asp</a> ), download date: February 1, 1998.	
	FF	"Frequent Shopper Programs – Frequent Shopper Programs are Used by 14% of all Supermarkets", ( <a href="http://www.retailtech.com/archive/frequent.htm">http //www retailtech com/archive/frequent htm</a> ), download date: February 1, 1998.	
	GG	Website: "Turbocharging Your Customer-Loyalty Programs", ( <a href="http://www.retailtech.com/archive/turbocha.htm">http //www retailtech com/archive/turbocha htm</a> ), download date: February 1, 1998.	
	HH	Rubinstein, Ed, "Internet Continues To Fortify Takeout Sector For Operators", Lebhar-Friedman Inc., Nation's Restaurant News, March 23, 1998 at Pg. 55.	
	II	"Catching Red Light Runners", Business Communications Company, Advanced Transportation Technology News, June 1998, Vol. 5, No. 2.	
	JJ	Amato-McCoy, Deena, "Co-Branded Acme Credit Card Rewards Loyal Users", Information Access Company, A Thomson Corporation Company, Capital Cities Media Inc., Supermarket News, June 15, 1998, Pg. 17, ISSN: 0039-5803.	
	KK	"Acme Markets, U.S. Bancorp Debut Visa Rewards Card", Card News, June 22, 1998, Section: Vol. 13, No. 12.	
	LL	"Garage management needs", "Unit Tracking with The General Manager Professional", ( <a href="http://www.dacobusy.com/garage/idxgarg.htm">http www dacobusy com/garage/idxgarg htm</a> ), download date: March 16, 1999.	
	MM	"Welcome to Q Lube!", ( <a href="http://www qlube com/">http //www qlube com/</a> ), download date: March 25, 1999.	
NN	Website: "Alphatech, Inc. Looking to the Futue", ( <a href="http://www.alphatech.com/">http //www alphatech com/</a> ), download date: March 25, 1999.		
OO	Website: "IMPS Vehicle License Plate Recognition System", ( <a href="http://www.Singapore.com/optasia/imps">http //www Singapore com/optasia/imps</a> ), download date: March 25, 1999.		
PP	"Examiner's Affidavit", Affidavit of USPTO Examiner James W. Myhre, February 22, 2001.		
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